

# Accelerate Learning for Every Student

Help Them  
Amaze You



Scientific  
Learning®

# Building Better Learners

Our easy-to-use learning acceleration software is an asset to teachers in today's classroom environment. Scientific Learning products help students focus in class, process incoming information more quickly, read fluently and with comprehension, and remember more of what they read and hear, so they are better able to receive instruction and can improve their learning in all subject areas.

Our adaptive technologies customize the student learning experience so that every student gets more individualized practice in a shorter timeframe, speeding up the learning process. Over 3 million Scientific Learning products have been used by learners throughout the world. More than 250 research studies prove that our products can help build better learners within many student populations at all grade levels.

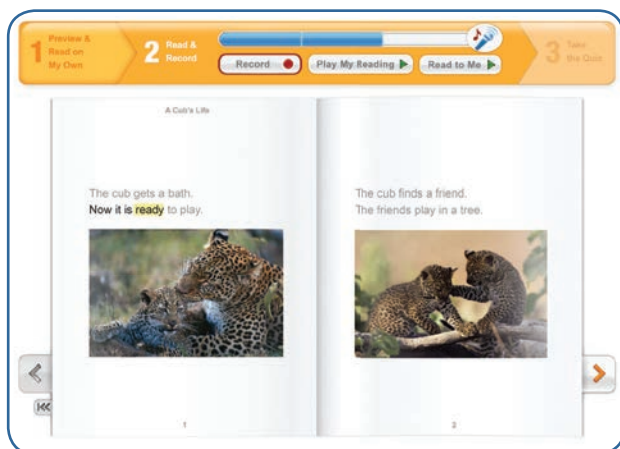
## *Fast ForWord®*

***A targeted workout for the brain.***

Fast ForWord® is an online program that can dramatically accelerate achievement in reading and in all areas of study. The Fast ForWord program has a unique approach that develops the key cognitive abilities of **attention, memory, processing rate,** and **sequencing** along with reading and language skills—giving students an advantage that lasts.



In this Fast ForWord exercise, students learn to discriminate between similar sounds of increasing difficulty, building their listening comprehension skills and strengthening working memory.



More than 450 leveled reading selections tied to national content standards, including science, history, and social studies.



***A reading tutor for every student - on demand!***

The Scientific Learning Reading Assistant™ program provides online individualized guided oral reading practice, for every student. Reading Assistant helps students rapidly strengthen vocabulary, fluency, and comprehension, maximizing their ability to learn effectively from the written word.

# ...is Easier Than Ever!

With MySciLEARN™ on demand, you can accelerate learning and save time. Our new web interface is designed to maximize teacher, administrator, and coach effectiveness.

## Easy to Access

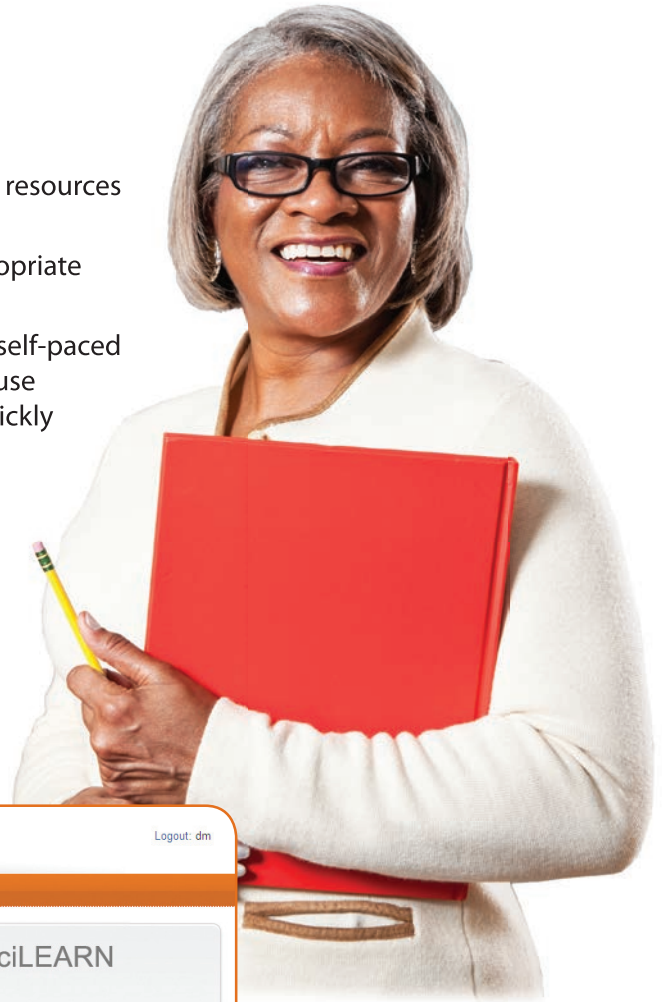
- On-demand platform enables anytime, anywhere access and fast implementation
- Scalable for any size school or district
- Single sign-on access to products, reports and training

## Easy to Use

- New one-stop interface aggregates the most commonly used resources so your staff can work effectively
- Auto assign feature automatically places students at the appropriate product level
- SciLEARNU training portal is more convenient than ever with self-paced online training programs, a learning community and easy-to-use instructional resources to ensure your teachers get started quickly

## Easy to Accelerate Learning

- Gains Report highlights student grade level improvement at the district, school, group and individual level
- Implementation Fidelity reports monitor usage to ensure you are getting the most from your investment
- Success Forecast reports forecast your future performance on high-stakes assessments (coming soon!)

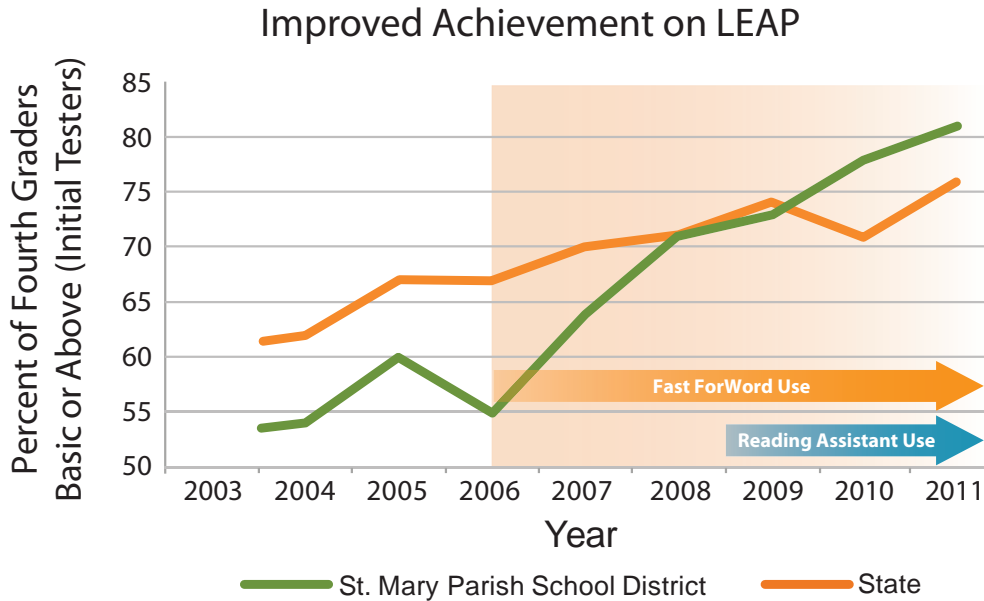


A screenshot of the MySciLEARN web interface. The interface has a top navigation bar with tabs for Home, Manage, Results, and SciLEARNU. A user is logged in as 'dm'. The main content area features a 'Welcome to MySciLEARN where you can...' message. Below this is a large orange button that says 'get results on implementation success &amp; gains' with a 'GO »' button. To the left of the button is a bar chart with a callout box showing 'Attendance: 80% Status: GOOD' and another callout box showing 'After (58th) 320 Students'. Below the main content area are three sections: 'My Favorites' with a list of documents, 'Events' with a calendar icon and a list of training events, and 'Science of Learning Blog' with a list of blog posts.

# Proven Results

## Test Scores Improve Dramatically

In the years since they started using the Fast ForWord program, fourth graders at eight elementary schools in the St. Mary Parish Public School System, Louisiana, showed dramatic improvements in their reading achievement as measured by the LEAP English Language Arts (ELA) test.



“This translates into enormous success in these schools. It builds tremendous momentum for the new school year because there are so many more kids reaching the proficiency bars set in high stakes testing. It’s like a firestorm in the district—the enthusiasm knowing that we have started the school year academically well ahead of where we were two years ago.”

- Dr. Donald Aguillard  
Superintendent  
St. Mary Parish Public Schools

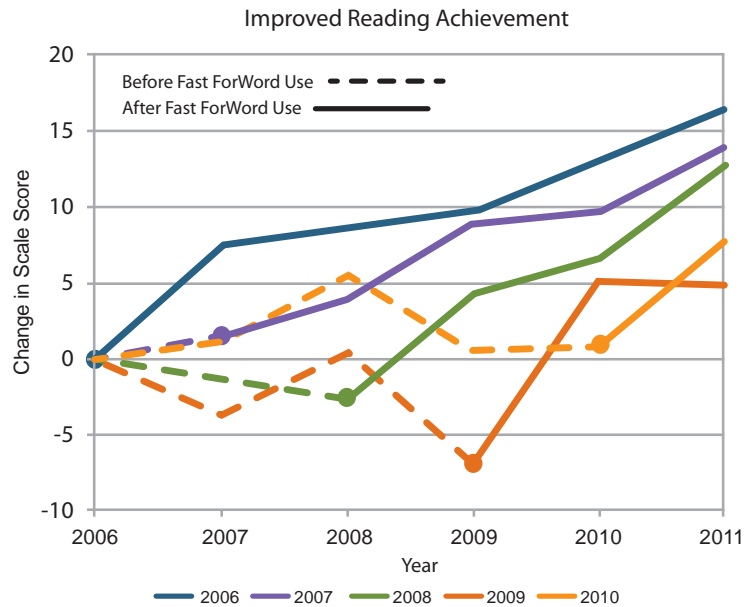


For more information, visit our website [www.scientificlearning.com](http://www.scientificlearning.com), or call toll-free 888-810-0250

# Proven Results

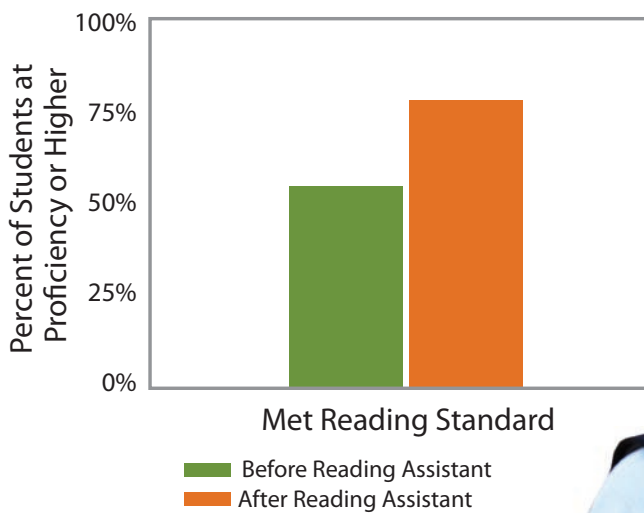
## Longitudinal Study Shows Significant Fast ForWord Gains Endure Over Time

During the 2010 – 2011 school year, students who used Fast ForWord products in the Clarke County School District, Georgia, made statistically significant gains in reading achievement. Students who used the products in previous years made similar gains, and in the years that followed, these gains were maintained or increased. These results applied to students of different grade levels as well as students in the Limited English Proficiency and Special Education subgroups. The district was recently named a Title I Distinguished District by the state of Georgia based on their CRCT scores over the last few years.



## 22% More Students Reach State Reading Standard

After using Reading Assistant software, fifth grade study participants improved their group average Lexile reading score from 541 to 753, a statistically significant improvement. The percentage of study participants who met the Texas state standard for reading proficiency increased from 56% to 78%.



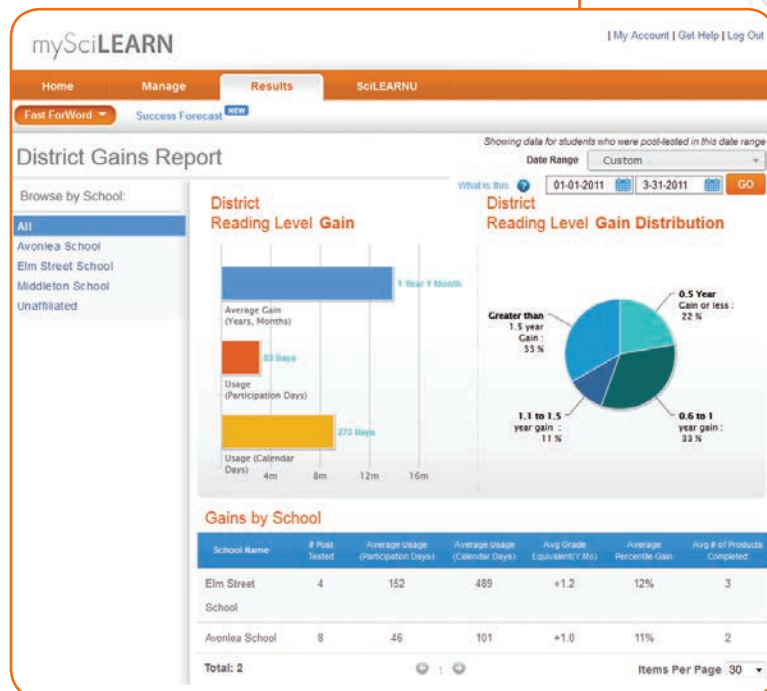
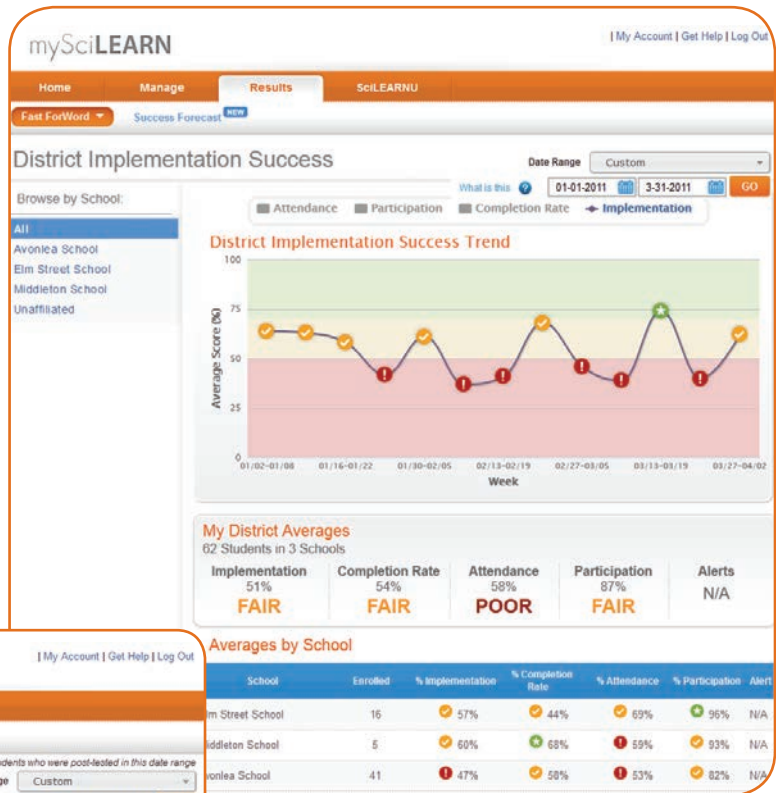
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# Integrated Assessment

## Formative Assessment

Our online data analysis and reporting tools, found in MySciLEARN™ and Progress Tracker, enable educators to monitor individual, classroom/group, school, or district performance of students working with the Fast ForWord products. Educators get clear, daily, action-oriented information showing student progress over time. Assessments include:

- Automatic analysis of group and individual progress displayed in graphs and tables
- Product usage information and measures of success (attendance, participation and completion)
- Reading level gains and student growth in terms of percentile scores, proficiency levels and grade equivalents
- Timely and specific intervention guidance



## Summative Assessment

Reading Progress Indicator provides educators with summative assessment information, and is administered before and after use of Fast ForWord products. Reading Progress Indicator allows educators to:

- Quickly assess four key skill areas: phonemic awareness, decoding, vocabulary, and comprehension.
- Automatically score assessments and report results to parents, teachers, and administrators.
- Access accurate progress information that correlates to nationally recognized normed assessments.

Find out how Scientific Learning products  
can be used by your school district today!

Phone: 888 810-0250

Email: [info@scilearn.com](mailto:info@scilearn.com)

[www.scientificlearning.com](http://www.scientificlearning.com)

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reading assistant™